

FOR IMMEDIATE RELEASE
ANNOUNCEMENT

NIA Partners with Toronto Star to Lead National Conversation on Enabling Healthy Ageing

TORONTO, Nov. 4, 2022 — Last week, the National Institute on Ageing (NIA) launched a ground-breaking research series on [Ageing in the Right Place](#): *“The process of enabling healthy ageing in the most appropriate setting based on an older person’s personal preferences, circumstances and care needs.”* This week, we are pleased to announce a new partnership with the *Toronto Star* to help share the findings of this and other NIA research with the *Star*’s national audience of more than 5.1 million weekly readers.

This unique and innovative partnership aims to better engage readers on the issues related to supporting healthy ageing over the long term, enabling them to build a deeper understanding of what is at stake for Canada’s ageing population and how our leaders can address it.

“Working with our partners at the *Toronto Star* gives us unprecedented opportunities for knowledge-sharing, while also providing a powerful platform to promote a better understanding of the lived experiences of older Canadians,” said Alyssa Brierley, Executive Director of the NIA.

The partnership formally launches today with the first in a series of in-depth reporting by the *Star* on topics related to Ageing in the Right Place. The series, called “The Third Act,” will be led by Senior Investigative Reporter Moira Welsh.

The partnership will also include future opportunities, which will be announced in the coming months, for journalists and researchers to collaborate on work related to enabling healthy ageing with the support of the NIA.

“Canada’s ageing population is one of the most significant challenges and opportunities facing the country right now, and we need to be having a national conversation about it,” said Jordan Bitove, publisher of the *Toronto Star*. “We are excited to be leading this dialogue with Canadians and collaborating with the researchers at the forefront of this critical area. We are confident that this will have a positive impact on the lives of older Canadians.”

You can read Moira Welsh's [first feature report in this series](#), on Naturally Occurring Retirement Community (NORC) programs, today at thestar.com. Her report coincides with a [new study](#) from the NIA and the newly formed NORC Innovation Centre at the University Health Network that was also released today. In addition, the NIA's Honorary Advisory Board Chair, former governor general Adrienne Clarkson, has an [opinion piece](#) at thestar.com on the importance of enabling older Canadians to age in the right place.

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About The National Institute on Ageing

The [National Institute on Ageing](#) is a think tank at Toronto Metropolitan University (formerly Ryerson University) focused on the realities of Canada's ageing population. Follow us on Twitter [@NIAgeing](#) and support our call for a National Seniors Strategy [@NSS Now](#).

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